



A Publication by the Department of Communication

Government Info Page

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Government of St. Maarten Request for Information

The Minister of Tourism, Economic Affairs, Transportation, and Telecommunication, hereby invites interested market entities and innovators to submit conceptual responses for the project:

“Request for Information (RFI): Mobility & Traffic Management Solution(s)”

Principal:

The Minister of Tourism, Economic Affairs, Transportation, and Telecommunication.

Description of work:

The Government of Sint Maarten is seeking innovative, scalable, and practical mobility and traffic management concepts to address acute traffic congestion challenges across the island’s primary economic and transit corridors. This exploratory market consultation aims to identify technology-based, operational, or organizational solutions, as well as examine viable financial frameworks (including public-private partnerships and self-sustaining concession models) to improve infrastructure efficiency and inform future policy.

Important Notice:

Please note that while this document is hosted on the Government’s Public Tenders portal, this is strictly a Request for Information (RFI) and a non-binding market consultation. It is explicitly not a formal public tender or procurement. Submissions do not constitute commercial bids or financial offers and will be handled purely as research data.

RFI Documents:

he full Request for Information (RFI) document can be obtained from the public portal at <https://www.sintmaartengov.org/Government/Pages/Public-Tenders.aspx>

Submission date:

The conceptual responses must be submitted digitally based on the criteria outlined in the Request for Information and must be in English or Dutch.

The deadline for submitting RFI responses is August 21, 2026, ultimately by 23:59 hours.

Justice Day Parade

Friday, July 17, 2026 | 10:30 AM

Road Closure Notice

The Ministry of Justice invites the public to witness the official Justice Day 2026 Parade, honoring our justice workers.

Parade Route: Starting at the Methodist Church, Front Street | Emma Plein | Eugene Camilie Richardson Street | Ending at the Police Station

Please note that temporary road closures and traffic diversions will be in effect along the route.





SINT MAARTEN

Ministry of Tourism, Economic Affairs, Traffic & Telecommunication (TEATT)

The St. Maarten Tourism Bureau (STB) is seeking an analytical, innovative, and results-driven **MARKET RESEARCHER** to join its Marketing Department.

Key Responsibilities

- Conduct tourism market research and analyze local, regional, and international tourism trends.
- Collect, analyze, and interpret tourism statistics and market intelligence to support strategic decision-making.
- Prepare reports, forecasts, presentations, and policy recommendations based on research findings.
- Develop and maintain tourism performance dashboards and data visualization tools.
- Evaluate the effectiveness of marketing campaigns, tourism initiatives, and visitor programs.
- Collaborate with government agencies, tourism stakeholders, airlines, accommodation providers, and regional partners to improve tourism intelligence.

Required Education Level and Experience

Bachelor's degree in Tourism Management, Economics, Statistics, Marketing, Business Administration, Data Analytics, Information Systems, Computer Science, or another relevant field.

Minimum 5 years of experience in market research, tourism analytics, data intelligence, business intelligence, statistical reporting, dashboard development, or a related field.

A Master's degree and experience within the tourism or hospitality sector are considered assets.

Core Competencies and Skills

Research & Analytical Skills

- Demonstrates strong analytical and critical-thinking abilities.
- Interprets complex datasets and translates findings into practical recommendations.
- Maintains a high level of accuracy and attention to detail.

Technical Competence

- Experience with statistical and data analysis software such as Microsoft Excel, Power BI, Tableau, SPSS, SQL, or similar applications.
- Ability to develop reports, dashboards, and performance indicators.

Communication & Stakeholder Engagement

- Excellent written and verbal communication skills.
- Presents research findings clearly to management and stakeholders.
- Builds productive relationships with internal and external partners.

Innovation & Strategic Thinking

- Identifies emerging tourism trends and market opportunities.
- Contributes to data-driven policy development and destination marketing strategies.
- Embraces new technologies and continuous improvement initiatives.

What We Offer

Salary will be based on experience and qualifications, within the established range of Cg 4,541.00 to Cg 7,935.00 per month and includes a comprehensive benefits package with pension and medical coverage.

How to Apply

Interested candidates are invited to submit their CV and motivation letter to careers@sintmaartengov.org with a Cc. to May-Ling.Chun@sintmaartengov.org, or deliver their application to the Government Administration Building, Soualiga Road #1, Pond Island, no later than July 31st, 2026].

Please include "Market Researcher – TEATT" in the subject line.